



— CUSTOM BUSINESS APPLICATIONS FOR CANADIAN SMES

Custom software, software, without without the custom custom price tag.

We build, host, and manage modern business applications for Canadian SMEs—
Canadian SMEs — **10 to 20× more affordable** than traditional agencies, delivered
agencies, delivered in weeks instead of months.

tag.

CLOUDFORCES.CA

TORONTO, CANADA

BUILD · DEPLOY · RUN

A

CANADA

RUN

CF / 01

• LIVE



V 2026



— THE PROBLEM

Custom software has been out of reach for **Canadian SMEs.**

Off-the-shelf SaaS doesn't fit your workflow. Traditional agencies cost too much and take too long. Most owners end up duct-taping spreadsheets and shadow IT — and the operational pain compounds every quarter.

THE TRADITIONAL AGENCY WAY

Cost	\$100K—\$500K
Timeline	6—12 months
Hosting & ops	Your problem
After launch	Hand-off, good luck

THE CLOUD FORCES WAY

Cost	\$5K — \$25K
Timeline	2 — 6 weeks
Hosting & ops	Included
After launch	We keep running it



— WHY THIS IS POSSIBLE NOW

USED TO COST

\$250K



NOW STARTS AT

\$15K

AI-native development collapses the work that used to need a team of ten and a year of meetings. **One senior engineer, one week of discovery, two to six weeks to ship.** The savings go to you — not to a partner ladder.

✓ Senior engineer from day one

✓ Hosting included

✓ Managed updates & support

✓ Cybersecurity baked in

✓ Fixed-fee transparency



— WHAT YOU GET

We built it. We run it. You use it.

Three things, one fixed monthly relationship. No subcontractors, no junior hand-offs, no surprise invoices.



01 — APPLICATION

A modern app, built for your workflow.

Full-stack web & mobile on Next.js, React, Python, Node. Stripe, AI integrations, your actual processes — written by senior engineers from day one.



02 — CLOUD HOSTING

AWS & Azure, sized to your real load.

Right-sized cloud architecture, VPC networking, CI/CD, secure backups and disaster recovery. No over-provisioning, no surprise cloud bills.



03 — 24/7 OPERATIONS

Managed ops & cybersecurity, on call.

Monitoring, patching, incident response, security updates. When something breaks at 2am, our pager goes off — not yours.

ONE RELATIONSHIP

From kickoff to year five — same senior team, same number to call.





— HOW WE WORK

• TYPICAL TIMELINE · 2–6 WEEKS

From idea to production in **2 – 6 weeks.**

A small, senior team. One continuous engagement. The same architect who scopes the work writes the code and operates it after launch.

WEEK 1

Discover

Free assessment

We sit with you, map outcomes, understand your real processes — before writing a line of code.

WEEKS 1 – 4

Build

Fixed-fee scope

One senior engineer ships a modern, clean application. CI/CD wired in from day one. Demos every week.

WEEKS 4 – 6

Deploy

On your cloud

Production environment sized to your workload. Secure, cost-optimised, ready for your team to use.

YEAR 1+

Run

Monthly retainer

Monitoring, patching, support, new features. Your infrastructure becomes our responsibility — for as long as you want it to.



— CASE STUDY · 01

StockTalk SA

South Africa's first real-time JSE community platform — designed, built, shipped, and operated end-to-end by Cloud Forces.

• LIVE IN PRODUCTION · STOCKTALK.CO.ZA

THE CHALLENGE

SA retail investors had no purpose-built community for JSE stocks — discussion scattered across WhatsApp, no real-time data, no sentiment signals.

WHAT WE BUILT

End-to-end Next.js platform: live JSE prices, community feeds, an AI Sentiment Index, Stripe-billed Premium tier, and AI email digests.

OUR ROLE

Product, full-stack engineering, cloud deployment, analytics, and ongoing 24/7 production operations.

340+

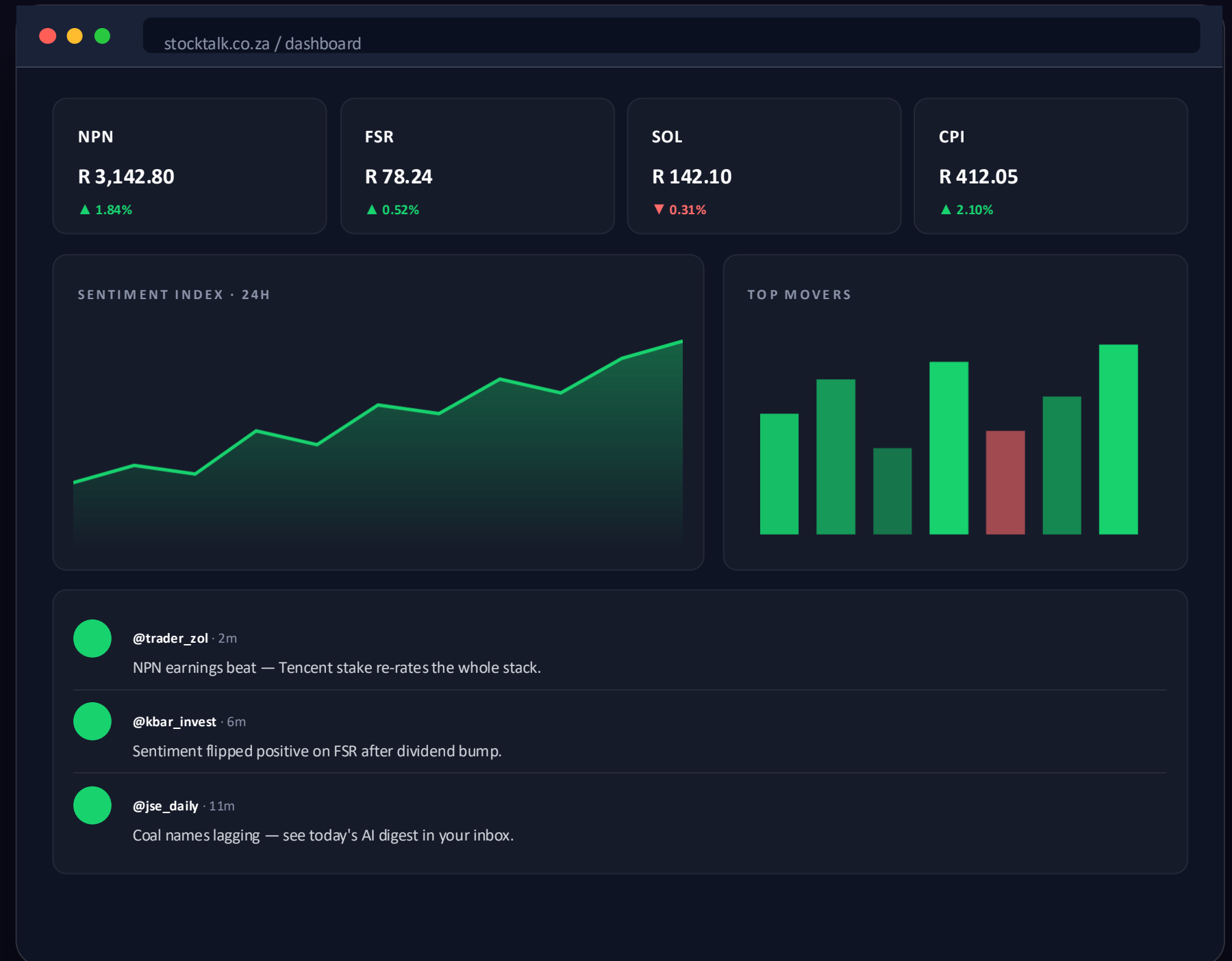
JSE STOCKS LIVE

99.99%

UP-TIME

6

INTEGRATION PARTNERS





— CASE STUDY · 02 · NATIONAL MATCHING PLATFORM · COMPANY NAME CONFIDENTIAL

Legacy VMs → modern AWS, with 24/7 operations included.

A regulated-industry client running outdated production on aging infrastructure with an unresponsive legacy provider — re-architected, migrated phase by phase, and now operated 24/7 by Cloud Forces.



PHASE 01

Discovery

Requirements, VM audit, dependency mapping, full risk surface.

PHASE 02

Design

Application + AWS architecture — right-sized cloud platform.

PHASE 03

Migrate

Phased cutover with validation and rollback at every step.

PHASE 04

Operate

Ongoing 24/7 monitoring, alerting, and managed services.



— WHY CUSTOMERS STAY

The difference is **ownership.**

01 We build AND run it.

Most agencies hand off after launch and disappear. We don't. Your production environment is written into the engagement — same team, every year.

03 Modern by default.

AI-native services, cloud-native infrastructure, current frameworks. No legacy baggage to apologise for in year three.

02 Senior people, every time.

No junior hand-offs, no offshore proxies. The architect who scopes your project writes the code and deploys it personally.

04 You call, we answer.

That's the whole model. No account managers, no ticket queues, no sales theatre — the people who built it pick up the phone.



Tell us what you **need.**

A new application from scratch, a cloud migration, or a reliable team to keep your production infrastructure running — book a free 30-minute Opportunity Assessment and we'll tell you exactly what it would take.

[Book your free assessment →](#)

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